

"AALP advances your understanding of key agriculture and rural issues, providing the tools you need to be a true advocate for the agricultural community. The program is an immersive, experiential learning opportunity, building upon your natural skills and strengthening your passions. This is an experience you will never forget."

**Peggy Brekveld, AALP Class 14,**

**Past President Ontario Federation of Agriculture**

"The AALP program engaged the whole cross-section of agriculture. As leaders, we can get comfortable in our own area, in silos, in our "own bubble". AALP gives ag leaders of today and tomorrow the opportunity to break down those barriers, and to learn to communicate effectively across a broad range of stakeholders."

**Jeff Reid, AALP Class 6,**

**General Manager at SeCan**

"There's no other program that will impact your life, your career and your community more. AALP showed me how to leverage my leadership abilities and how to create an effective team. That's critical to farm, organization and family success. Farmers are busy making million-dollar decisions. Make the time for AALP and make a difference."

**Jeff Harrison, AALP Class 19,**

**Chair at Grain Farmers of Ontario**

"For Canada to continue to grow as a world leader in agriculture and food we need to develop leaders throughout the wide network that influences success at the local and global scale. This is what the AALP program does so well and it is why it is so important."

**Rene Van Acker, Ph.D., P.Ag.**

**Vice President of Research, University of Guelph**

## APPLY TODAY!

AALP builds self confidence, sharpens communication abilities and unleashes leadership skills. Talk to us about how you can fit AALP into your life and build your future.

Application forms are available at [www.ruralontarioinstitute.ca/aalp](http://www.ruralontarioinstitute.ca/aalp) or by calling **519-383-5581**.

**#LEADYOURFIELD**

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### Advanced Agricultural Leadership Program

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a program of

 **RURAL ONTARIO INSTITUTE**

There's no better time to  
**LEAD YOUR FIELD**



  
**AALP**  
ADVANCED AGRICULTURAL  
LEADERSHIP PROGRAM

The Advanced Agricultural Leadership Program is an experiential executive leadership opportunity for those who want to shape the future of the agriculture and food industry, and make a positive difference in rural communities across Ontario.

# GROW YOUR POTENTIAL

with the Advanced Agricultural Leadership Program



## WHAT IS AALP?

### Program Objectives:

- We build top leaders, better prepared to identify and overcome challenges and to capitalize on emerging opportunities across the agriculture, agri-food and rural sectors.
- Seminars and study tours focus on core leadership skill development, networking with key influencers, exposure to the innovative agri-food system and the economic, political, social, cultural and physical environment in which it operates.



Seminars

Sharing knowledge and building foundational skills.



On-site Visits

Hearing from the best to become the best.



Study Tours

Analyzing the ag sector on a local to global level.



Issues Analysis Projects

Consulting with clients to solve a problem.

## WHY AALP?

AALP is designed to fast track your potential. Achieve the insight and network that would normally take a decade to achieve in approximately 45 days of in-session training. There's no other program that will impact your life and community more.



### 40 YEAR TRACK RECORD



Over **520** graduates create an influential network in the Ontario Agriculture and Food Industry and throughout rural communities across the province.



Top leaders in over **133** agri-food value chain organizations and businesses.



Investment in AALP pays off at a rate of **25% - that's better than the rate of return on most investments!\***  
*\*According to the 2013 Social Return on Investment Study completed by the George Morris Centre.*



**39 Study Tours**  
(nationally and internationally)



**Networking Opportunities**  
over **5,000** provided per class.

Participants pay a tuition fee covering one third of the program cost, with the balance of funding provided through generous AALP partners and sponsors.

## WANT TO GET INVOLVED?

Every other year up to 30 individuals are selected with attention to the diversity of participants so that peer-to-peer mentorship, interrelationships and a broad network are developed.

- 1 Decide you want to make a positive difference in the agriculture and food sector.
- 2 Talk to your family, supervisor, friends to secure the support you need to commit to this leadership journey.
- 3 Submit an application listing why you want to be in AALP and your leadership experience.
- 4 Attend a personal interview to tell us about yourself.

